

The Baby Milk Study – Privacy notice

The information published here applies to the use of your information as part of the Baby Milk study (including interview and follow up questionnaire study) coordinated by the University of Cambridge. This study is being run by a research team based at the MRC Epidemiology Unit, School of Clinical Medicine, University of Cambridge.

1. Who will process my personal information?

The University of Cambridge is the data controller of any data that is collected as part of the Baby Milk Study by the research team in Cambridge.

Further information about the University's data protection policy, and about how the University uses your personal data as a research participant, can be found at: <https://www.information-compliance.admin.cam.ac.uk/data-protection/research-participant-data>

2. What information do we collect?

The research team collected information about you when you originally consented to take part in our studies at the beginning of the main Baby Milk Trial, and again at our follow-up time points 6 and 12 months. We compare the data you give us to see how your measurements and attitudes towards feeding may have changed over time.

We collect health information about you and your child, including self-reported height, weight, waist circumference, as well as your attitudes, beliefs and practices surrounding maternal feeding. This data will help us understand further about any lasting effects of the intervention implemented in the original Baby Milk study has had, and to further inform the current maternal feeding practice and guidance.

3. How we use the information we collect

We collect personal (identifiable) information about you so we can let you know what the next steps are in the Baby Milk study and to offer you the chance to either stop taking part or carry on helping us with our research.

The health data we collect from you is pseudonymised (in other words de-personalised, i.e. coded with a unique ID number, with the key to those ID numbers stored separately and securely). The information we collect as part of the study will help us understand any lasting impact of the Baby Milk intervention, and helps us inform further the practice of feeding babies.

Collecting this data is necessary for the research we carry out in the public interest.

4. Sharing your information

We will not share your personal identifiable data with anyone outside of the research team. The only exception to this will be if we have any safeguarding concerns. As with anyone else who works with children, we have a responsibility in relation to safeguarding children, which includes a duty to disclose to the relevant authorities any instance of reasonable evidence of non-accidental child suffering. This would not occur without prior consultation with our trained clinical staff.

Anonymised datasets generated during and/or analysed during the Baby Milk Study and Follow Up Questionnaire study may be shared with other researchers but only through a formal data request process and with appropriate ethical approvals.

5. Keeping your data confidential and safe

Any personal data we hold is kept securely at the MRC Epidemiology Unit on a password protected isolated network drive, in other words not connected to the internet or outside world. This network is tightly controlled with access only given to appropriate approved individuals including the study team.

All other data collected about you (such as answers to questionnaires) is coded with a unique identity number that is held separately from any identifiable data we hold.

When we publish results from our research, they will be reported so that no individual can be identified.

Your data will be kept for a minimum of 15 years after the end of the study, in line with the Medical Research Council (MRC) policies. The need to keep holding your data after study formal closure will be reviewed regularly, as well as its pseudonymisation in line with Data Protection requirements.

How to contact us

If you have any questions about the study, the information we hold about you or if you would like to opt out of the study please contact us on:

Baby Milk Study Team

Email: babymilkstudy@mrc-epid.cam.ac.uk

Or write to us at: The Baby Milk Study, MRC Epidemiology Unit, University of Cambridge School of Clinical Medicine, Box 285 Institute of Metabolic Science, Cambridge Biomedical Campus, Cambridge, CB2 0QQ

Tel: 0800 783 4611 (and ask to speak to a member of the Baby Milk team)

University of Cambridge Data Protection officer

Email: data.protection@admin.cam.ac.uk

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Information Compliance Office
Registry's Office
University of Cambridge
The Old Schools
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