

## **Incentives for alternatives to the CAR in Northstowe (ICAN- Northstowe) Study (Interview)**

### **Interview Participant information sheet (Version 2.0; 14/09/2021)**

We would like to invite you to take part in an optional extra research project within the Incentives for Alternatives to the CAR in Northstowe (ICAN-Northstowe) Study. Before you decide whether or not to take part you need to understand why the research is being carried out and what it would involve for you. Please take time to read the following information carefully. Talk to other people about the study if you wish.

#### **What is the purpose of the interview study?**

The ICAN-Northstowe study aims to investigate whether people respond differently to incentives to walk, cycle or use public transport. In the online survey we wanted to find out about how households used the incentives as well as people's experience of moving into Northstowe, how people travel around and how this is related to their overall physical activity and general health. However, there is a limit to what we can find out using surveys alone. We would therefore like to hold more detailed discussions on these topics via interviews with study participants on zoom, via telephone or at an outdoor or community location in Northstowe, in line with current covid-19 restrictions. These discussions will help us to understand the problems and experience of travelling in new housing developments and whether incentives have the potential to encourage people to walk, cycle and take public transport. We would like to arrange interviews on three separate occasions, spread across six months to understand how your experiences change over time.

#### **Why have I been invited?**

We have chosen a mixture of people who use different modes of transport to get to work. We chose you because you gave us permission to invite you to take part.

#### **Do I have to take part?**

It is up to you to decide whether or not to take part. If you do decide to take part, you are free to stop taking part at any time without giving a reason.

#### **What will happen to me if I take part?**

If you agree to take part, we will arrange an appointment for a researcher to speak with you. We are particularly interested in discussing how you travel to and from work and why you use particular routes and modes of transport. We expect the first interview to last for about 30 minutes, but if you are willing it could last up to an hour. The second and third interviews will be shorter and last approximately 15 minutes, or as above, if you are willing it could last up to 30 minutes. We will contact you in January 2022 to arrange the second interview and April 2022 to arrange the third interview.

The researcher will make an audio recording of the interview. The recording will be sent to a specialist company to be transcribed (typed up). The person transcribing your recording will not be able to identify you from the recording. The recording and the transcript will then be stored securely in the MRC Epidemiology Unit or in a secure data storage facility.

#### **What do I have to do now?**

If you would like to take part, please contact the study office by email at [ican-northstowe@mrc-epid.cam.ac.uk](mailto:ican-northstowe@mrc-epid.cam.ac.uk) or by telephone on (01223) 763378 to arrange an appointment.

### **What are the possible disadvantages of taking part?**

There is no disadvantage to you except that if you do decide to take part, you will need to give up your time for the interview.

### **What are the possible benefits of taking part?**

The information collected during this study will give us a better understanding of the health impacts of travel, how people make decisions about travel and the potential effectiveness of incentives to promote alternative travel modes to the car. We hope this will help make sure that future transport policy takes account of people's health needs.

You will receive no direct benefit from taking part in this study.

### **Will my taking part in this study be kept confidential?**

All information that is collected about you during the course of the research will be kept strictly confidential and stored securely in the MRC Epidemiology Unit or a secure data storage facility. You will be identified by an ID number and any information about you will have your address removed so that you cannot be recognised from it. Transcriptions will be completed by a third party who are subject to the University's data protection processes, and files will be transferred securely via encrypted servers. The transcripts will be anonymised and all identifying information will be removed. Any potentially identifiable information that we collect from you (i.e. e-mail addresses) will be kept for at least 15 years after the study has finished.

### **What will happen if I don't want to carry on with the interview study?**

You are free to withdraw at any time and without giving a reason.

### **What will happen to the results of the interview study?**

We expect to publish the results of the ICAN-Northstowe study in the next few years. We may use short extracts or quotes of what you say to illustrate the findings, but we will not publish any details that identify you personally. We will send you a summary of the overall results.

### **Who is organising and funding the research?**

This study is organised by the Medical Research Council Epidemiology Unit in Cambridge and funded by the National Institute for Health Research. This study is being conducted independently of the local authorities responsible for transport in Cambridgeshire. We will be sharing a summary of the overall results with them.

### **Who has reviewed the study?**

All research is looked at by an independent group of people called a Research Ethics Committee to protect your safety, rights, wellbeing and dignity. This study has been reviewed and given a favourable opinion by the University of Cambridge Humanities and Social Sciences Ethics Committee.

### **Who can I contact for further information?**

If you would like further information, please contact the study office at the MRC Epidemiology Unit by email at [ican-northstowe@mrc-epid.cam.ac.uk](mailto:ican-northstowe@mrc-epid.cam.ac.uk) or by telephone on (01223) 763378.